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ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

SEC FILE NUMBER

8- 40325

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGI			ND ENDING	12/31/2014
	N	IM/DD/YY		MM/DD/YY
	A. REGISTRANT	IDENTIFICAT	ION	
NAME OF BROKER-DEALER: BL	LUE BELLE INVEST	MENT CO., INC.		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE	E OF BUSINESS: (Do	not use P.O. Box N	o.)	FIRM I.D. NO.
2001 KIRBY DRIVE		SUITE 909		
	(N	o. and Street)		
HOUSTON		TX		77019
(City)		(State)	((Zip Code)
NAME AND TELEPHONE NUMB GLENDA WILKINSON	ER OF PERSON TO C	CONTACT IN REGA	ARD TO THIS RE	PORT 713/621–5777 (Area Code – Telephone Number
	B. ACCOUNTAN	T IDENTIFICAT	TION	
EDWARD RICHARDSON JR	., CPA			
		ividual, state last, first, m	niddle name)	
15565 NORTHLAND DR.	SUITE 508 WEST	SOUTHFIELD, M	II 48075	
(Address)	(City)		(State)	(Zip Code)
CHECK ONE:				
☐ Certified Public Acco	ountant			
☐ Public Accountant				
☐ Accountant not reside	ent in United States or	any of its possession	ns.	
	FOR OFFI	CIAL USE ONLY	7	
				54-

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I,	GLENDA L. WILKINSON		, swear (or affirm) that, to the best of
my	knowledge and belief the accompanying finance	cial statement a	nd supporting schedules pertaining to the firm of
•	BLUE BELLE INVESTMENT CO., INC.		, as
of		, 20_14	, are true and correct. I further swear (or affirm) that
			or director has any proprietary interest in any account
	ssified solely as that of a customer, except as fo		
0.00	, , , , , , , , , , , , , , , , , , , ,		
	N/A		
-	Glenda L. Wilkinson		9
	Commission Expires		Signature
	%g€ 09-10-2016		DDECIDENT
		_	PRESIDENT
			Title
¥	Genda X- Wilkinson		
	Notary Public		
	,		
	is report ** contains (check all applicable boxe	s):	
	(a) Facing Page.		
	(b) Statement of Financial Condition.		
XI XI	(c) Statement of Income (Loss).(d) Statement of Changes in Financial Condition	tion	
X	(e) Statement of Changes in Stockholders' Ed	mity or Partner	s' or Sole Proprietors' Capital
	(f) Statement of Changes in Liabilities Subor	rdinated to Clair	ms of Creditors.
X	(g) Computation of Net Capital.		
	(h) Computation for Determination of Reserv	e Requirements	s Pursuant to Rule 15c3-3.
X	(i) Information Relating to the Possession or	Control Requir	rements Under Rule 15c3-3.
X	(i) A Reconciliation, including appropriate ex	eplanation of the	e Computation of Net Capital Under Rule 15c3-1 and the
	Computation for Determination of the Re	serve Requirem	ents Under Exhibit A of Rule 15c3-3.
	(k) A Reconciliation between the audited and	l unaudited Stat	ements of Financial Condition with respect to methods of
	consolidation.		
図	(I) An Oath or Affirmation.		
	(m) A copy of the SIPC Supplemental Report		
	(n) A report describing any material inadequate	cies found to exi	st or found to have existed since the date of the previous audit

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

REPORT ON BROKER DEALER EXEMPTION

For the year ended December 31, 2014

Edward Richardson, Jr., CPA 15565 Northland Suite 508 West Southfield, MI. 48075

February 16, 2015

Board of Directors
Blue Belle Investment Co., Inc.
2001 Kirby Drive
Suite 909
Houston, TX 77019

I have reviewed management's statements, included in the accompanying Representation Letter of Exemptions, in which (1) Blue Belle Investment Co., Inc. identified the following provisions of 17 C.F.R. § 15c3-3(k) under which Blue Belle Investment Co., Inc. claimed an exemption from 17 C.F.R. § 15c3-3(k)(1), and (2) Blue Belle Investment Co., Inc. stated that Blue Belle Investment Co., Inc. met the identified exemption provisions throughout the most recent fiscal year without exception. Blue Belle Investment Co., Inc.'s management is responsible for compliance with the exemption provisions and its statements.

My review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about Blue Belle Investment Co., Inc.'s compliance with the exemption provisions. A review is substantially less in scope that an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, I do not express such an opinion.

Based on my review, I'm not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(1) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Edward Richardson, Jr., CPA

Edward Ruhardson & CAA

BLUE BELLE INVESTMENT CO., INC. December 31, 2014

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Edward Richardson Jr., CPA 15565 Northland Dr W Ste 508 Southfield, MI 48075 248-559-4514

Independent Auditor's Report

Board of Directors
Blue Belle Investment Co., Inc.
2001 Kirby Drive
Houston, TX 77019

Report on the Financial Statements

I have audited the accompanying statement of financial condition of Blue Belle Investment Co., Inc. as of December 31, 2014 and the related statements of income, changes in stockholder's equity, changes in liabilities to claims of general creditors, and cash flows for the year ended. These financial statements are the responsibility of Blue Belle Investment Co., Inc. management. My responsibility is to express an opinion on these financial statements based on my audit.

Auditor's Responsibility

I conducted this audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

Opinion

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Blue Belle Investment Co., Inc. as of December 31, 2014, and results of its operations and its cash flows to the year then ended in conformity with accounting principles generally accepted in the United States.

Other Matters

The Net Capital Computation has been subjected to audit procedures performed with audit of Blue Belle Investment Co., Inc. financial statements. The Net Capital Computation is the responsibility of Blue Belle Investment Co., Inc. 's management. My audit procedures included determining whether the Net Capital Computation reconciles to the financial statements or the underlying accounting and other records as applicable, and performing procedures to test the completeness and accuracy of the information presented in the Net Capital Computation. In forming my opinion on the Net Capital Computation, I evaluated whether the Net Capital Computation, including its form and content is presented in conformity 17 C.F.R. § 240 17a-5. In my opinion, the Net Capital Computation is fairly

stated, in all material respects, in relation to the financial statements as a whole.

Edward Bullandson Jr., CPA

Southfield, MI. 48075

February 16, 2015

Blue Belle Investment Co., Inc. BALANCE SHEET As of December 31, 2013

ASSETS

CURRENT ASSETS		
Cash in Bank	\$ 3,507.78	
Investments	123,305.43	
Accounts Receivable	857.00	
Prepaid Expenses	615.00	-
Total Current Assets	128,285.21	
PROPERTY AND EQUIPMENT	0.000.45	
Equipment Less: Accumulated Depreciation	3,963.15	
Less. Accumulated Depreciation	(3,963.15)	
OTHER ASSETS		
Security Deposit	2,195.88	
Total Other Assets	2,195.88	
TOTAL ASSETS	\$130,481.09	

Blue Belle Investment Co., Inc. BALANCE SHEET As of December 31, 2014

LIABILITIES AND STOCKHOLDER'S EQUITY

CURRENT LIABILITIES		
Accounts Payable	\$	61,132.80
Total Current Liabilities		61,132.80
LONG-TERM LIABILITIES		
Total Liabilities		61,132.80
STOCKHOLDERS' EQUITY Capital Stock, no par value, 1,000,0000 shares authorized, 1,000 shares		
issued and outstanding		10,000.00
Paid in Excess		69,668.58
Retained Earnings	-	(10,320.29)
Total Stockholders' Equity		69,348.29
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$_	130,481.09

Blue Belle Investment Co., Inc. STATEMENT OF INCOME

	12 Months Ended 31-Dec-14			
Revenues				
Commissions Earned	\$ 10,804.32			
Interest Income	0.21			
Dividend Income	1,924.01			
Gain(loss) on security trading	18,984.14			
Total Revenues	31,712.68			
Operating Expenses				
Floor brokerage, exchange fees	(445.88)			
Communications and data processing	1,688.88			
Occupancy	5,079.96			
Other expense	19,601.80			
Total Operating Expenses	25,924.76			
Operating Income (Loss)	5,787.92			
Net Income (Loss)	\$ 5,787.92			

Blue Belle Investment Co., Inc. STATEMENT OF RETAINED EARNINGS

	12	Months Ended 31-Dec-14
Beginning of Period	\$	(16,108.63)
Plus: Net Income Less: Dividends Paid	\$ —	5,788.34 0.00
RETAINED EARNINGS END OF PERIOD	\$	(10,320.29)

Blue Belle Investment Co., Inc. STATEMENT OF CASH FLOWS

For the 12 month Ended December 31, 2014

		<u>2014</u>
CASH FLOWS FROM OPERATING ACTIVITIES Net Income (Loss) Adjustments to reconcile Net Income (Loss) to Net Cash provided by (used in) operating activities:	\$	5,787.92
Depreciation and Amortization Losses (Gains) on sales of Fixed Assets Decrease (Increase in Operating Assets:		0.00 0.00
Investments Accounts Receivable Other		(19,574.15) 72.00 (1,795.88)
Increase (Decrease) in Operatin Liabilities: Accounts Payable Accrued Liabilities		14,646.73 0.00
Total Adjustments	_	(6,651.30)
Net Cash Provided by (Used In) Operating Activities		(863.38)
CASH FLOWS FROM INVESTING ACTIVITIES Proceeds from Sale of Fixed Assets Net Cash Provided by (Used in) Investing Activities	~ 	0.00
CASH FLOWS FROM FINANCING ACTIVITIES Proceeds from Sale of Stock Treasury Stock Net Cash Provided by (used in)		0.00
Financing Activities NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	_	(863.38)
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD		4,371.16
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$	3,507.78

BLUE BELLE INVESTMENT CO., INC. STATEMENT OF CHANGES IN STOCKHOLDER'S EQUITY FOR THE YEAR ENDED DECEMBER 31, 2014

	Preferre	ed Stock	Comn	non S	Stock	Paid-in	Capital	Retained Earnings	Total Stockholder's Equity
	Shares	Amount	Shares	A	mount	Shares	Amount	Amount	Amount
Balance at January 1, 2014	0	\$0	1,000	\$	10,000	1,000	\$69,669	(\$16,109)	\$63,560
Net Income	0	0	0		0	0	0	5,788	5,788
Capital Transactions	0	0	0		0	0	0	0	0
Prior Period Adjustments	0	0	0		0	0	0	0	0
Balance at December 31, 2014	0	0	1,000		\$10,000	1,000	\$69,669	(\$10,321)	\$69,348

NOTE A - SUMMARY OF ACCOUNTING POLICIES

Accounting principles followed by the Company and the methods of applying those principles which materially affect the determination of financial position, results of operation and cash flows are summarized below:

Organization

Blue Belle Investment Co., Inc. (the Company) was incorporated in the State of Texas effective May 12, 1986. The Company has adopted a calendar year.

Description of Business

The Company, located in Houston, TX is a broker and dealer in securities registered with the Securities and Exchange Commission ("SEC") and is a member of FINRA. The Company operates under SEC Rule 15c3-3 (k)(1)(ii), which provides an exception because of limited business.

Basis of Accounting

The financial statements of the Company have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Cash and Cash Equivalents

The Company considers as cash all short-term investments with an original maturity of three months or less to be cash equivalents.

Accounts Receivable - Recognition of Bad Debt

The Company considers accounts receivable to be fully collectible; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they will be charged to operations when that determination is made.

Revenue Recognition

Commission revenues are recorded by the Company when the service is rendered.

Depreciation

Depreciation is calculated using the straight-line method.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Fair Value of Financial Instruments

Financial instruments that are subject to fair value disclosure requirements are carried in the financial statements at amount that approximate fair value and include cash and cash equivalents. Fair values are based on quoted market prices and assumptions concerning the amount and timing of estimated future cash flows and assumed discount rates reflecting varying degrees of perceived risk

Comprehensive Income

Statement of Financial Accounting Standards (SFAS) No. 130, Reporting Comprehensive Income, establishes requirements for disclosure of Comprehensive Income that includes certain items previously not included in the statement of income, including unrealized gains and losses on available-for-sales securities and foreign currency translation adjustment among others. During the year ended December 31, 2014, the Company did not have any components of Comprehensive Income to report.

Concentrations

The company concentration is services, which is the sale of mutual funds.

Income taxes

Effective August 11, 1986, the Company elected "S" corporation status for federal income tax purposes. Under "S" corporation regulations, net income or loss is reportable for tax purposes by the shareholders. Accordingly, no federal income taxes are included in the accompanying financial statements.

NOTE B - NET CAPITAL REQUIREMENTS

Pursuant to the net capital provisions of Rule 15c3-3 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital and the related net capital ratio may fluctuate on a daily basis.

There were no material inadequacies in the amount reported as Net Capital in the audited Computation of Net Capital and the broker-dealer's corresponding in audited Part IIA of the FOCUS report required under Rule 15c3-1.

NOTE C - POSSESSION OR CONTROL REQUIREMENTS

The Company does not have any possession or control of customer's funds or securities. There were no material inadequacies in the procedures followed in adhering to the exceptive provisions of SEC Rule 15c-3-3(k)(1) by promptly transmitting all customer funds to the clearing broker who carries the customer accounts.

NOTE D - PROPERTY, EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Property, equipment and leasehold improvements are stated at cost less accumulated depreciation. Expenditures for maintenance and repairs are charged to expense as incurred. Depreciation is calculated on the double declining method. The following is a summary of property, equipment and leasehold improvements:

	Estimated Userul Life	
Automobile	5 years	\$ 0
Furniture and equipment	3 – 7 years	3,9 6 3
		3,963
Less - accumulated depreciation		(3,963)
Total		\$ 0

Depreciation expense was \$17.75 for the year December 31, 2014 and is included in the operating expenses in the accompanying statement of income.

NOTE E - SIPC RECONCILIATION

SEA Rule 17a-5(e)(4) requires a registered broker-dealer to file a supplemental report which includes procedures related to the broker-dealers SIPC annual general assessment reconciliation or exclusion-from-membership forms. In circumstances where the broker-dealer reports \$500,000 or less in gross revenues, they are not required to file the supplemental SIPC report. The Company is exempt from filing the supplemental report under SEA Rule 17a-5(e)(4) because it is reporting less than \$500,000 in gross revenue.

NOTE F – COMMITMENTS AND CONTINGENCIES

Blue Belle Investment Company does not have and never had any commitments, guarantees, or contingencies (arbitrations, lawsuits, claims, etc.) that may result in a loss or future obligation or that may be asserted against the firm at a future date.

NOTE G-RENT

The amount was paid on lease agreement; the total expensed for the year was \$5,079.96.

NOTE H - FAIR VALUE MEASUREMENTS

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between participants at the measurement date (i.e., an exit price). The guidance includes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority To unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

Level 1 — Quoted, active market prices for identical assets or liabilities. Level 1 also includes U.S. Treasury and federal agency securities and federal agency mortgage-backed securities, which are traded by dealers of brokers in active markets. Valuation is obtained from readily available pricing sources for market transactions involving identical assets or liabilities. The Company did have any Level 1 assets..

Level 2 – Observable inputs other than Level 1, such as quoted market prices for similar assets or liabilities, quoted for identical or similar assets in inactive markets, and model derived valuations in which all significant inputs are observable in active markets. The Company did not have any Level 2 assets or liabilities.

Level 3 - Valuation techniques in which one or more significant inputs are observable in the marketable. The company did not have any Level 3 assets or liabilities.

	Level 1	evel 1		Level 2		Level 3		Total	
Money Market	\$	0	\$	0	\$	-	\$	0	
Securities Owned	123,30	5.43		-		-		123,305.43	
Coins Owned				0		0		0	
Total	\$ 123,30	5.43	\$	0	<u> </u>	0	\$	103.305.43	

Fair values of assets measured on a recurring basis at December 31, 2014 are as follows:

	Fair valu	Fair value at Reporting Date Using				
	Fair Value		Quoted Pr Active ma Identical A (Level 1)	rkets for		
December 31, 2014						
Marketable Securities	\$	123,305.43	\$	123,305.43		
Total	\$	123,305,43	\$	123,305.43		

Fair values for short-term investments and long-term investments are determined by reference to quoted market prices and other relevant information generated by market transactions. The income reported from these investments was dividend \$1,924.01.

The carrying amounts reflected in the balance sheet for cash, money market funds, and marketable securities approximate the respective fair values due to the short maturities of those instruments. Available-for-sale marketable securities are recorded at fair value in the balance sheet. A comparison of the carrying value of those financial instruments is as follows:

	Fair value at Reporting Date Using		
	Carrying Value	Fair Value	
December 31, 2014			
Money Market Funds	\$ 123,305.43	\$ 123,305.43	
Total	\$ 123,305.43	\$ 123,305,43	

NOTE I - SUBSEQUENT EVENT

The Company has evaluated events subsequent to the balance sheet date for items requiring recording or disclosure in the financial statements. The evaluation was performed through February 16, 2015, which is the date the financial statement were available to be issued. Based upon this review, the Company has determined that there were no events which took place that would have a material impact on its financial statements.

Supplementary

Pursuant to Rule 17a-5 of the

Securities and Exchange Act of 1934

As of and for the Year Ended December 31, 2014

Blue Belle Investment Co., Inc. Supplemental Schedules Required by Rule 17a-5 As of and for the year ended December 31, 2014

Computation of Net Capital

Total Stockholder's equity:	:	\$ 69,348
Non-allowable assets:		
Fixed Assets	0	
Other Assets	2,811	
Accounts Receivable - other	857	(3,668)
Other Charges		
Haircue	18,496	
Undue Concentration	16,525	(35,021)
Net Allowable Capital		\$ 30,659
Computation of Basic Net Capital Requirement		
Minimum net capital required as a percentage of aggregate indebtedness	:	\$(4,076)
Minimum dollar net capital requirement of reporting broker or dealer	:	\$5,000
Net capital requirement	;	\$5,000
Excess net capital	;	\$ 25,659
Computation of Aggregate Indebtedness		
Total Aggregate Indebtedness	;	\$ <u>61,133</u>
Percentage of aggregate indebtedness tonet capital		199.40%
Reconciliation of the Computation of Net Capital Under Rule 15c3-1		
Computation of Net Capital reported on FOCUS IIA as of December 31, 2014	;	\$ 30,659
Adjustments:		
Change in Equity (Adjustments)		0
Change in Non-Allowable Assets		0
Change in Haircuts Change in Undue Concentration		0
Shango in Oridae Schoolittation		0
NCC per Audit		30,659
Reconciled Difference	;	\$ <u> </u>

Blue Belle Investment Company, Inc.

2001 Kirby Drive, Suite 909 Houston, Texas 77019 - 6033

Member of F.I.N.R.A. since 1986

February 16, 2015

Edward Richardson, Jr. CPA 15565 Northland Drive Suite 508 West Southfield, MI 48075

RE: Exemption Statement Rule 15c3-3 (k) (1) for FYE December 31, 2014

Dear Mr. Richardson Jr.,

Please be advised that Blue Belle Investment Co., Inc. has complied with Exemption Rule 15c3-3 (k) (1), for the period of January 1, 2014 through December 31, 2014. Blue Belle Investment Co., Inc. did not hold customer securities or funds at any time during this period and does business on a limited basis (publicly registered non-trades REITS, and oil & gas partnerships). Blue Belle Investment Co., Inc.'s past business has been of similar nature and has complied to this exemption since its inception, May 12, 1986.

Iris McWilliams, the president of Blue Belle Investment Co., Inc. has made available to Edward Richardson all records and information including all communications from regulatory agencies received through the date of this review December 31, 2014.

Iris McWilliams has been responsible for compliance with the exemption provision throughout the fiscal year. Also, there were not any know events or other factors that might have affected Blue Belle Investment Co., Inc.'s compliance with this exemption.

If you would like additional information or have any questions, feel free to call me directly at (713) 621-5777.

Very truly yours,

Blue Belle Investment Co., Inc.

President

Blue Belle Investment Co., Inc. Supplemental Schedules Required by Rule 17a-5 As of and for the year ended December 31, 2014

Exemptive Provisions Rule 15c3-3

The Company is exempt from Rule 15c3-3 pursuant to (k)(1).

Statement of Changes in Liabilities Subordinated to the Claims of General Creditors

\$ 0
0
0
\$ 0
\$